



**German Content Copywriter (m/f/d) / Cologne / Starting immediately / full-time**

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This goes out to all of you who want to find a purpose in what they are doing.

Honestly is a fast growing SaaS tech company that specializes in employee engagement. Working together with top brands all over the world, Honestly aims to shake up the business world by embracing the human side of business and developing meaningful relationships between companies and its employees. Only by putting people first and emphasizing the relationship a business has with its employees, organizations can create real value based on feedback. Therefore, we are profoundly convinced of our vision to create a world where people trust organizations as they would their best friend.

#### **German Content Copywriter (m/f/d)**

As our German Content Copywriter (m/f/d), your job is to write great, original content that is connected to our purpose. Your copy is the fuel of our marketing strategy, helping boosting our visibility on search engines and social media channels.

As our **German Content Copywriter (m/f/d)** you will:

- Research topic ideas based on relevant keywords and/or buzz
- Create high-quality, in-depth content to be published across different channels
- Build our brand authority on subjects related to employee engagement and human resources
- Develop knowledge on SEO to get your posts in front of the right people
- Work together with the Marketing team to establish our Brand across multiple online channels

### **For this, we believe you should have:**

- Proven content writing proficiency, meaning 1+ years of relevant work experience
- Native or full proficiency (C2) in the German language
- Solid domain of the English language (C1)
- A knack for writing long-form, well-researched content
- A creative mindset and lots of self-motivation!
- HR background/Knowledge, HTML and Wordpress knowledge are a plus, but not required

### **What's in it for you?**

You will be an integral part of a growing people-first start up in the heart of our beautiful Cologne. You will have the unique opportunity to get your hands dirty and grow in marketing and as a leader. We trust each other and believe in self-organization, that's why we want to give you the possibility to develop freely.

Of course, all the benefits you'd expect are included – from free drinks to fresh fruit, foosball matches and rooftop barbecues. Add a competitive salary, a quirky and loveable bunch of coworkers from eleven different countries, and a meaningful product with a great vision, and you'll get why our Honestly is an awesome place to work.

### **Did we spark your interest? Let's talk!**

Send us your

- CV
- LinkedIn/ Xing profile
- cover letter and
- salary expectations

to [jobs@honestly.com](mailto:jobs@honestly.com) and we will get back to you. We look forward to welcoming you aboard!